Daffodil International University

Faculty of Science & Information Technology
Department of Information Technology and Management
Midterm Examination, SP 2024
Course Code: **Management Information Systems;** Course Title: **ITM- 301**
Level: 3   Term: 2   Section: A
Instructor/Teachers: NI

Time: 1:30 Hrs   Marks: 25

---

1   Basic Concepts MIS. (5)

a)   What is MIS in your words?   [Marks- 1]   CO- 1

b)   Analysis MIS and List down the Components of MIS.   [Marks- 1]   *Level-5*

c)   Can we say BLC (Blended Learning Center) is MIS? Yes/No.   [Marks- 3]
      Justify your answer.

2   Data and Information (5)

a)   Analysis Information System: Identify which management level uses
      which information System then what type of decision are taken on that   [Marks-3]   CO-3
      level.   *Level-4*

b)   Explain Decision support systems with an example – where DSS is   [Marks-2]
      used.

3   MIS In Application (5)
Plot: You have a Nabisco (and there are employees from different age group.
(Nabisco Biscuit & Bread Factory Ltd. commenced its journey during the 1950s as
the largest biscuit and bread manufacturer of that era)

a)   Point out some 4 advantages of Computerized IS.   [Marks-2]
                                                                                            CO- 4
b)   Explain some advantages of Manual IS.   [Marks- 2]   *Level- 5*

c)   Between Computerized IS and Manual IS which is better for Nabisco?   [Marks- 1]
      justify your answer.

4   MIS for solution (10)
Back ground: *Suppose you are appointed as Food Panda bd , Strategic manager.*
      Requirement:
a)   **Classify** Food Panda bd's Activities in Business model Canvas   [Marks- 6]
b)   **Apply** ERRC Model for Strategic suggestions   [Marks- 4]   CO- 2
                                                                                            Level-4